

## Final Conference of the “ComUnYouth” project

**Date:** September, 21-22, 2017

**Location:** Petrozavodsk, Republic of Karelia, Russia

**Venue:** “Onego Palace” hotel, Kuibysheva str., 26

**Accommodation for foreign participants:** “Onego Palace” hotel, Kuibysheva str., 26, <https://onegopalace.com/en/>

**Languages:** Russian and English (simultaneous and consecutive interpretation is provided)

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The conference is organized within the project “ComUnYouth” (“Combating Unemployment among Youth”), [www.comunyouth.org](http://www.comunyouth.org), financed by the Nordic Council of Ministers and co-financed by the project partners.

## Program

### 20 September, Wednesday

Arrival of participants in Petrozavodsk, check-in in the hotel

20:30 – dinner for the arrived participants, “Bulvar” restaurant, 2<sup>nd</sup> floor of the “Onego Palace” hotel

### 21 September, Thursday

09.30 – 10.00	Registration of participants	Conference hall “Kallisto”
10.00 – 10.20	<b>Welcome and opening words</b>	<ul style="list-style-type: none"> <li>- <b>Nikolay Oskin</b>, Director General of Non-Commercial Partnership “Karelian Resource Centre of NGOs”</li> <li>- <b>Olga Sokolova</b>, Minister of Social Protection, Labour and Employment of the Republic of Karelia</li> <li>- <b>Daniel Martsenyuk</b>, Temporary Acting Representative of the Russian Foreign Ministry in Petrozavodsk</li> <li>- <b>Rimma Ermolenko</b>, Deputy Head of the Petrozavodsk City District</li> </ul>

<p>10:20 – 11:30</p>	<p><b>Plenary Session</b></p> <p><i>Moderator: <b>Pavel Petrov</b>, Development Director, KRCNGO</i></p>	<ul style="list-style-type: none"> <li>- <b>Elena Frolova</b>, Vice-Minister for Employment of the Ministry of Social Protection, Labour and Employment of the Republic of Karelia, Russia <i>“Tools of state policy in the sphere of youth employment: example of the Republic of Karelia”</i></li>   <li>- <b>Roman Shkut</b>, Director of the Moscow Youth Employment Centre, Russia <i>“Tackling youth unemployment in Russia: example of the Moscow Youth Employment Centre”</i></li>   <li>- <b>Sergey Leonov</b>, PhD candidate of Economics, Deputy Head of the Education Quality Management Department, St. Petersburg State University of Industrial Technologies and Design (SPbSUITD), Russia <i>“Role of education in tackling youth unemployment: example of SPbSUITD”</i></li>   <li>- <b>Eva Lundin</b>, Senior Advisor at Hedmark County Council, Norway <i>“The problem of youth unemployment and experience of Nordic countries in tackling it with the emphasis on Hedmark region, Norway”</i></li>   <li>- <b>Pavel Petrov</b>, Development Director, KRCNGO, Russia <i>“Results and perspectives of the project “Combating Unemployment among Youth”</i></li> </ul>
<p>11:30 – 12:00</p>	<p>Coffee break</p>	<p>Conference hall “Selena”, 2<sup>nd</sup> floor</p>
<p>12:00 – 13:00</p>	<p><b>Plenary Session</b></p> <p>Presentations of “ComUnYouth” project partners</p> <p><i>Moderator: <b>Pavel Petrov</b>, Development Director, KRCNGO</i></p>	<ul style="list-style-type: none"> <li>- Saint-Petersburg State University of Industrial Technologies and Design, Russia</li> <li>- Committee on Labour and Employment of the Murmansk Region, Russia</li> <li>- Karelian Education Development Fund, Russia</li> <li>- Association of European Border regions (AEBR)</li> <li>- Hedmark County Council, Norway</li> <li>- Värmland County Administrative Board, Sweden</li> <li>- Municipality of Narva, Estonia</li> <li>- Valga County Vocational Training Centre, Estonia</li> <li>- Marijampole Regional Development Agency, Lithuania</li> <li>- Euroregion “Country of Lakes”, Latvia, Belarus</li> <li>- Regional Economic Development Agency, Kaliningrad, Russia</li> </ul>

13.00 – 14.00	Lunch	“Bulvar” restaurant, 2 <sup>nd</sup> floor of the “Onego Palace” Hotel
14.00 – 16.50	<b>Parallel sections</b>	<ul style="list-style-type: none"> <li>- Section 1 – Hall “Kallisto” (simultaneous interpretation into Russian and English)</li> <li>- Section 2 – Hall “Gelios” (consecutive interpretation into Russian and English)</li> <li>- Section 3 – Hall “Selena” (consecutive interpretation into Russian and English)</li> </ul>
	<p><b>Session 1. “Business and Youth Employment”</b></p> <p><i>Moderators:</i></p> <p><b>Alexander Konovalov, PhD</b> <i>in Technical Sciences, Director of student business incubator of PetrSU</i></p> <p><b>Johannes Moisio,</b> <i>Chairman of the AEER Task Force External Borders, Finland</i></p> <p>Questions and answers Discussion</p>	<ul style="list-style-type: none"> <li>- <b>Zhanna Makarova</b>, Head of the Labour Market and Keeping of Registers, Committee on Labour and Employment of the Murmansk Region, Russia <i>“Support of civic entrepreneurship initiatives: example of employment service of the Murmansk Oblast”</i></li> <li>- <b>Elena Nikulina</b>, Head of the Communications and Work with Investors Department, Karelskiy Okatysh Joint-stock company, Severstal, Kostomuksha, Republic of Karelia, Russia <i>“Making career with “Karelskiy Okatysh” – from a pupil to a director”</i></li> <li>- <b>Natalya Aristova</b>, Head of Personnel Training Direction, <b>Kristina Levitskaya</b>, Manager of Sales Department, branch of AO “AEM – technologies”, “Petrozavodskmash” in Petrozavodsk, State Corporation “Rosatom”, Russia <i>“Youth involvement in the work of JSC “AEM – technologies” branch in Petrozavodsk”</i></li> <li>- <b>Elena Volnukhina</b>, Head of Human Resources Management Department, Karelian branch, North-West bank Sberbank, Russia <i>“HR – brand Sberbank. Opportunities. Leadership. Responsibility”</i></li> <li>- <b>Marina Titova</b>, Doctor of Economics, Professor, Head of the Management Department, member of the Academic Council, Scientific Head of the Laboratory of Modern Methods of Management (SPbSUITD), Saint-Petersburg, Russia <i>“Creating job for youth as a sub-system of business competitiveness increase”</i></li> <li>- <b>Angelika Klarenfjord</b>, Project Coordinator, Värmland County Administrative Board, Sweden <i>“Drivhuset Economic Association, Sweden”</i></li> </ul>

<p><b>Session 2. “Social entrepreneurship for supporting youth”</b></p> <p><i>Moderator: Gennady Saraev, Executive Director of Education Development Fund of the Republic of Karelia</i></p> <p>Questions and answers. Discussion</p>	<p>- <b>Kristina Agafonova</b>, Deputy Director of the Moscow Employment Center, Russia <i>“Creating job for youth as a sub-system of business competitiveness increase”</i></p> <p>- <b>Ekaterina Silyanova</b>, Independent PR-specialist, Agency of Social Information correspondent, Kaliningrad, Russia <i>“Social entrepreneurship in the Kaliningrad Oblast”</i></p> <p>- <b>Elena Itani</b>, Member of working group of AEBR Task Force External Borders in Ukraine <i>“Best practices of youth employment projects in the cross-border region Poland-Ukraine-Belarus”</i></p> <p>- <b>Simona Šimulute</b>, Executive Director, European Social Entrepreneurship and Innovative Studies Institute, Lithuania <i>“Importance of the eco-system for tackling global problems through social innovations and entrepreneurship”</i></p> <p>- <b>Boris Panich</b>, Director of Charity Fund “PSP-FOUNDATION”, Saint-Petersburg, Russia <i>“Promotion of legal employment and protection of labour rights of young immigrants in Saint Petersburg. Experience of “PSP-FOUNDATION”</i></p> <p>- <b>Irina Brava</b>, Specialist of the Center of social rehabilitation for people with disabilities, Kaliningrad, Russia <i>“Work therapy as a source of income for people with disabilities”</i></p> <p>- <b>Natalya Nikulina</b>, Manager of the Program for Children with Special Needs “Junior Union “Doroga”, Petrozavodsk, Russia <i>“Experience of communicative aids producing for autistic children”</i></p>
<p><b>Session 3. “Youth Career Guidance”</b></p> <p><i>Moderator: Denis Rogatkin, Chairman, Karelian Regional Public Organization “Doroga”</i></p> <p>Question and answers. Discussion</p>	<p>- <b>Lyudmila Metelitsa</b>, the Office for Labour, Employment and Social Protection of Gluboksky Executive Committee, Republic of Belarus <i>“Youth career-guidance in terms of territorial necessity”</i></p> <p>- <b>Olga Vovnenko</b>, Head of Labour Migration and Vocational Guidance of Population Department, Labour and Employment Committee, Murmansk Region, Russia <i>“Career guidance – cooperation of the employment service and education system: example of the Murmansk Region”</i></p>

		<p>- <b>Ain Eösalu</b>, Executive Director, Euregio “Pskov-Livonia”, Estonia <i>“School exchange between the South Estonia and Pskov Oblast”</i></p> <p>- <b>Svetlana Borisenkova</b>, Head of Vocational Education and Guidance Organisation Department, Ministry of Social Protection, Labour and Employment of the Republic of Karelia, Russia <i>“Career guidance as a part of human resources management system in the Republic of Karelia”</i></p> <p>- <b>Irina Lotto</b>, Director of Pryazha Region Employment Center, Republic of Karelia, Russia <i>“Career guidance as a tool of creative entrepreneurship development”</i></p> <p>- <b>Ilze Stabulniece</b>, Head of Latvian Office, Euroregion “Country of Lakes”, Latvia <i>“Project “Labour Market without Borders”</i></p> <p>- <b>Larisa Serova</b>, Head of Forecasting the Need of the Economics in Personnel Department, Budget Monitoring Center, Petrozavodsk State University, Russia <i>“My Career” as innovative instrument of career guidance: example of the Republic of Karelia and Rostov Oblast ”</i></p>
15:30 – 16.00	<b>Coffee-break</b>	Conference hall “Selena”
17.00 – 17.30	<b>Plenary session</b> Hall “Kallisto”  <i>Moderator: <b>Pavel Petrov</b>, Development Director, KRCNGO</i>	Summary of the sessions and closure of the conference
17.30 – 19.00	Free time	
19.00	Dinner, restaurant “Karelskaya Gornitsa” (for project partners)	Engelsa str., 13

## 22 September, Friday

### Program for the partners of the project “ComUnYouth”

09.00 – 11.40	Excursion around Petrozavodsk. Visit to the National Museum of the Republic of Karelia	Pl. Lenina, 1
12.00 – 12.45	Visit to the Exhibition of Vocational Guidance Work among Youth “Starting career – 2017”	House of Creativity of Children and Youth, Krasnaya str., 8
13:00 – 13:50	Dinner, restaurant “Karelia”,	Gulling promenade, 2
14.00 – 15.30	Visit to “Onega Shipyard”	Rigachina str., 25
15.30 – 19.00	Free time	
19.00	Dinner, Restaurant “Fregat”	K. Marx ave., 1A, (Onego promenade)

Departure of participants

## 23 September, Saturday

Excursion to the Kizhi Island

Departure of participants