



International seminar

«Business and creation of new working places, increasing of sustainable entrepreneurship in cross-border areas»

Date: January 19, 2017

Location: the Business Center “Fishstock”, Oktyabrskaya Str., 8, Kaliningrad, Russia

Accommodation for participants: “Kaiserhof” Hotel, Oktyabrskaya Str. 6A, Kaliningrad
<http://kaiserhof-hotel.com/>

Language: Russian and English - simultaneous interpretation

Contact to organizers:

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The seminar is organized within the project “Combating Unemployment among Youth in the border regions of the Baltic and Barents regions” www.comunyouth.org, financed by the Nordic Council of Ministers and co-financed by the project partners.

Programme

January, 18th - Arrival in Kaliningrad of the Russian and foreign participants.

~ 19:00 - Dinner for the arrived participants, restaurant,
“Kaiserhof” hotel, the 1st floor

January, 19th

	09:30 -10:00	Registration of participants	--
	10:00 -10:20	Welcome words <i>Moderator - Pavel Petrov, expert of “ComUnYouth” project</i>	- Irina Melnichuk , Deputy Director, Charity Foundation community "Kaliningrad" - Nikolay Oskin , Director General, Karelian Resource Center of NGOs

	10:20 -11:30	<p>Session № 1. «Social entrepreneurship as a way of self-employment» Questions and answers. Discussion. <i>Moderator - Irina Melnichuk, Deputy Director, Charity Foundation "Kaliningrad"</i></p>	<p>- Ekaterina Silyanova, ASI correspondent in Kaliningrad <i>"Social entrepreneurship in the Kaliningrad region"</i></p> <p>- Andrew Gromnyuk, the owner of a network of charity shops Danke shop <i>«Danke shop: a business that helps"</i></p> <p>- Nadezhda Venzhina, coordinator, Community Social Entrepreneurs of the Kaliningrad region «GOROD & MORE» <i>«GOROD & MORE: how the Kaliningrad community of social entrepreneurs is working"</i></p> <p>- Victoria Korneva, the organizer of the project "People's guide", Kaliningrad <i>«Tourist project: work or hobbies"</i></p>
	11:30 -12:00	Coffee break «Fishstock», the 2nd floor	--
	12:00 -12:45	<p>Session № 2. «Cooperation of business and NGOs» Questions and answers. Discussion. <i>Moderator - Irina Melnichuk, Deputy Director, Charity Foundation "Kaliningrad"</i></p>	<p>- Natalia Gryaznova, president of the Association of Business Women of the region <i>"Mentoring as effective method of rapid business development"</i></p> <p>- Victoria Bolshakova, The founder of the advertising company "Region- Inform", the author of the project "Accessible Informational Environment", Kaliningrad <i>"The interaction of business and social sphere"</i></p> <p>- Ilya Nedolia, Youth organizations "Freedom of actions", Kaliningrad <i>"Third sector. Business Integration into community projects. The experience of successful practices"</i></p>
	12:45 -14:00	<p>Session № 3. «Supporting of entrepreneurship by the authorities» Questions and answers. Discussion. <i>Moderator - Pavel Petrov, expert of "ComUnYouth"</i></p>	<p>- Zhanna Makarova, Head of the labor market and keeping of registers, the Committee on Labor and Employment of population of the Murmansk region <i>"Development of self-employment and support of business"</i></p> <p>- Alexander Yudin, Director General,</p>

		<i>project</i>	<p>Entrepreneurship Support Fund of the Kaliningrad region</p> <p>- Suren Manukyan, Head of the program "You - Entrepreneur", Kaliningrad <i>"Promotion of Youth Entrepreneurship"</i></p> <p>- Yury Mishkov, Director, Center of employment of population of the city of Petrozavodsk <i>"Promotion of self-employment of unemployed people in the Republic of Karelia"</i></p> <p>- Anne Veevo, Head of Project Division/ Deputy Director, Department for Development and Economy, Narva City Government, Estonia <i>"Municipal business support measures in Narva"</i></p> <p>- Tuomas Riikonen, Lecturer, City of Kouvola/Akava Southeast Finland - Johannes Moisio, Manager, Public and International Relations, Regional Council of South Karelia, Finland <i>"Supporting entrepreneurship at the regional level"</i></p>
	14:00 -14:45	Lunch Restaurant, "Kaiserhof" hotel, the 1st floor	---
	14:45 -15:30	<p>Session № 4. «Innovative Entrepreneurship» Questions and answers. Discussion. <i>Moderator - Pavel Petrov, expert of "ComUnYouth" project</i></p>	<p>- Liana Rasulova, Director of the Center for Innovative Entrepreneurship (Immanuel Kant Baltic Federal University) <i>"A few words about the bouillon"</i></p> <p>- Marina Titova, Doctor of Economics, Professor, Head of the Department of Management, a member of the Academic Council, Scientific Head of the Laboratory of modern methods of management, SPbSUT&D <i>"Fostering innovation implementation process in the procedure of creating small businesses in St. Petersburg"</i></p> <p>- Rainer Kuutma, Manager of</p>

			International Projects, Valga County Vocational Training Centre, Estonia “Labour and Employment Issues in Valga-Valka area on the Estonian-Latvian Border”
	15:30 -15:50	Coffee break «Fishstock», the 2nd floor	--
	15:50 -17:00	Session №5. «Big business and personnel working with youth» Questions and answers. Discussion. <i>Moderator - Pavel Petrov, expert of “ComUnYouth” project</i>	- Michael Plyukhin , Vice-President of Human Resources, Social Development and General Affairs "AVTOTOR Holding Management ", Kaliningrad - Olga Zhezhel , senior manager in Kostomuksha (Republic of Karelia), Communications Management and Investor Relations of JSC "Severstal Management" - Simonas Petrulis , CEO of Baltic Free Economic zone, Lithuania - Svetlana Smirnova , HR Manager “Fortaco Estonia OÜ» in Narva, Estonia “Personnel working with youth at «Fortaco Estonia”
	17:00 -17:15	Conclusion of the seminar	
	18:30	Bus from the hotel "Kaiserhof" for a Dinner in the castle "Nesselbeck" http://nesselbeck.ru/	---

January, 20th

- 09:00 - Sightseeing tour of Kaliningrad. Bus from the hotel "Kaiserhof"
- 10.30 - Working visit to “Avtotor” company, A.Kosmodemyansky village, Magnitogorskaya str, 4
- 12:00 - Departure to the hotel "Kaiserhof"
- 12:30 - Mini-lunch, the restaurant of the hotel "Kaiserhof", the 2nd floor

Departure of participants

January, 21th

Departure of participants